



Clark Public Schools

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Dear Parents/Guardians:

A social media challenge targeting children and young adults called the “Momo Challenge” has created concern throughout our country due to its disturbing nature. We want to make certain that you are aware of this challenge, provide you with relevant information, and remind you of the importance of monitoring your children’s use of the internet and social media. The “Momo Challenge,” a game found on Facebook and the app WhatsApp, features a frightening avatar who asks viewers to perform various tasks and then provide photos as proof. The “Momo” threatens those who do not perform the tasks.

Social media risks will continue to be addressed by our school counselors, child study team members, and administrative team members. If you have any questions or concerns, please do not hesitate to contact your child’s principal and/or school counselor. You can learn more about the “Momo Challenge” by visiting the links below. Please know that some of the images and stories may be disturbing.

<https://goo.gl/pKa2n2>

<https://goo.gl/pm8uxp>

<https://goo.gl/uW6tmN>

<https://goo.gl/uwSDWu>

To assist you in considering the age appropriateness of children’s use of technology and time spent on social media, the below links are also being provided.

<https://goo.gl/By88Ym>

<https://goo.gl/XdX6Bq>

<https://goo.gl/2Zec7t>

Again, if you have questions or concerns, please contact your child’s principal and/or school counselor. Together we will work to keep our kids safe.

Yours sincerely,

Edward Grande



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