

ADVOCACY AND COMMUNITY OUTREACH COMMITTEE MINUTES

Date: March 13, 2019 from 10 am to 12 pm, Carew Room, City Hall

Attendance

Julia Ochs, BOE co-chair
Paul Warhit, BOE co-chair
Dr. Magda Parvey, interim superintendent
Elissa Glickman, member
Ken Valenti CSDNR
Mike Bieger-FOCUS MEDIA
William Iannuzzi
Heriberto Contreras
Zachah Koufalis

Non members in attendance

Michelle Balachandran, PTAC president
Myriam Decime, Community member
Laraine Karl Community member (PTAC)
Stephanie Tomei, Community Services
Valerie Vanadia- Real Estate Agent

AGENDA ITEMS

- Meeting started 10:05am
- Ken Valenti public information update
 - Transition to high school website page – draft handed out, when completed be located on main nred.org
 - Immediate suggestions should be sent to Ken by 3/20
 - Repository for unanswered/follow-up questions from public comments and town halls – More questions will be uploaded by the end of the week
 - Repository is still a work in progress
 - Permalinks on website for web stories – Site is limited with BOCES structure. Can be used for specific items but not recommended for multiple.
 - Home Access
 - Redesign to page is underway to make it more user friendly
 - User Guide PDF to be translated into Spanish
 - Grade Book –will be operational in September
- Spanish Translation
 - Pilot 300 calendars in Spanish for next school year,
 - Ken will investigate the creation of an opt-in for parents to sign up to receive a Spanish calendar instead of an English one

- The Advocacy and Outreach committee sees the need for a comprehensive Spanish translation service for the entire district
 - Julia will create a report for the board with input from the committee
 - Send input to Julia ASAP
- Outreach during budget process
 - If a group is interested in having a presentation about the budget process email boe@nredlearn.org.
 - A hardcopy letter was recommended to put in each child's bookbag for parents about the budget- Ken and Mike will create
- Possible resolutions to propose to BOE
 - Julia will send committee link to sign up for advocacy information
 - Advocacy widget recommend to be out on nred.org and then promoted through social media.
- Town Hall Future Topics
 - Discussion about how town halls and board of education meetings should be structured.
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Adjourned 11:48am

NEXT MEETING DISCUSSION ITEMS

Next meeting will be spent discussing the structure of board meetings, town halls and public comments.

NEXT MEETING

APRIL 10TH 10 AM TO 12 PM CAREW ROOM