BOE Public Relations and Outreach Committee Meeting  
Tuesday, March 12, 2019  
6:00 p.m.  
Central Administrative Offices

Minutes

Roll Call: In attendance: Mandy Kilmartin, Chairman Holden, Superintendent Dr. Chris Clouet, Kathy Yolish
Pledge of Allegiance
Approval of Meeting Minutes: 1/23/19
Approval of the Agenda: 3/12/19

Agenda Items:

1. Committee updates
   1. Student Partnership Council
      • More engaged in discussions with the students when appropriate. Board suggestions included:
      • Kids present
      • Get their message across by presenting to the Board of Aldermen
      • At the Board of Alderman meeting – 10 minutes to share what is going on in the school system
      • Increase better collaboration and understanding through student sharing (include Board of Ed, Superintendent, students and Aldermen)
      • Organizations and Leadership are need for change. Visual representation

2. Board Corner (Shelton Herald)
   • Kathy suggested printed showcase for Shelton schools – (Magazine?)
   • put out before January or February
   • will not use our budget; sponsorships?
   • Dr. Clouet said he will bring it up at Chamber of Commerce meeting

3. Budget Communications
   • Ongoing discussions between Dr. Clouet, Mr. Belden and members of the City Administration
   • Discussed possibility of providing the public with an Executive summary version, plus narrative, of budget breakdown and how the dollars are an investment in our children
   • Parents may not want to go to another meeting. More conversation needed on how to maximize time spent with public and community.
4. Next Steps for community engagement and communication

- Invite Board members to come to meetings at our Open Houses, Back to School Night
- Table of promotional (school newsletters)
- Coffee with the board members
- Coffee with the Superintendent and the Board at Back to School night
- Looking into adding a performance during the Board of Ed meeting, asking Principals if they have something coming up

Old business

1. Community Vision Counsel

- Business owners, seniors, students at the library 12-14 people showed.
- Discussion around what is Shelton going to be like, the vision for the future and how to move forward. Why students should stay here and want to come back?
- Next meeting will be held Thursday at 6:00 p.m. at Modern Plastics.
- Guest Speaker Paul Grimmer; Economic Development, (business and environment are next topics) food will be provided.

New business- None.

Next Meeting Date: Tentative: 4/10 at 6 pm
Adjournment