Monday, October 16, 2017
6:00 p.m.

Training Room – 201
Central Administrative Office
382 Long Hill Avenue, Shelton CT

Agenda:

- Review of Mission Statement
  - Reduce substance use and promote a healthy and safe community through empowerment and mental wellness.

- Grant Outcome
  - Although we did not get the grant approved last year we will try again this coming year to reapply – we have a good idea about improvements and feel confident about our next try

- Next Grant application will include:
  - we will be soliciting sector agreements now from the community so that we are ready for the new grant application window
  - begin to collect youth activities to use as supporting evidence
  - do not believe we will be switching our focus of impact – reduce substance usage, capacity build for support, change community impact
  - Will continue to apply for 100% match – applied for $125,000

- Shelton Empowers – Next Steps –
  - SHS has a film club that would like direction to run in

  - Youth to Youth – Youth Services – Outlined a program from Hamden Positive Choices – they applied for a grant opportunity - Billboard Design – could promote Shelton Empowers around town –
o Another Option - photo voice promotion – maybe SE could do something like that with Shelton Public Libraries – PSA production and promotion – cable (free space) and or You Tube as well as Bill Boards – Facebook Page – Instagram

o #Shelton Empowers – Journalism Club

o Another campaign - *Elephant in the Room* – Hunt for the elephants in the community – QR Code on each found elephant resulted in a prize

- Committee Feedback – Next Steps
  o Continue to work as a team – grow our numbers – promote change

- Next Meeting
  o Monday, November 13, 2017
  o 6:00 p.m.
  o Training Room – 201
  o Central Administrative Offices

- Agenda Items:
  - Ideas for community action programs to promote the mission of SE
  - Increase Membership and Promotion of Shelton Empowers
  - Ideas for PSAs and videos to build capacity