AGENDA:
Call to order: Welcome to members and guests
Roll Call: Amanda Kilmartin, Anne Gaydos, Mark Holden and Chris Clouet
Pledge of Allegiance
Public session
Approval of Meeting Minutes none - no previous meeting
Approval of Agenda for 8/27/18

Agenda Items:
- Discussion of objectives of the committee; build a framework of ongoing dialogue with members of community throughout the year, not just at budget season. Build a team of community members who will advocate for the BOE.
  - 2 kinds of PR - proactive and reactive, mostly to this point has been reactive.
    - Be more proactive - do more relationship-building. How do we do that?
    - Need a mechanism to present the board's perspective, in a way that all board members can agree on.

- Ways to get more interactions:
  - Coffee with the board concept - a few board members hold monthly gathering at various schools
  - Discussion of newsletter concept, distributed electronically, possibly over Infinite Campus.
  - “Board Corner” on SPS website - possibly videos, filmed at the high school with green screen, involving children with questions/topics
  - Shelton Herald Bi-weekly Column alternate weeks between Board Member & Superintendent
    - Solicit quotes from board members on given topics
    - First topic for September - homework/routine (Mandy)
    - 2nd topic - Strategic Plan (Anne)
  - Press Releases?
• PR/Outreach Topics
  ○ School Safety
    – Bullying
  ○ Strategic Plan
  ○ Redistricting
  ○ School of Innovation
  ○ 1-to-1 program support
  ○ Music programs/events
  ○ Invention Convention
  ○ School of Innovation

• Send out holiday/congrats/sympathy cards to staff/teachers

Old Business - None
New Business - None

Next Meeting Date:
  Wednesday, Sept. 19, 2018
  6:00 p.m.
  Conference Room A
  Central Administrative Offices

Tentative Agenda Items:
  ● Discussion of Shelton Herald Board Column
  ● Review suggested proposals for outreach

Adjournment: 6:10pm