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YOUGH SCHOOL DISTRICT
DISTRICT ADMINISTRATION
915 LOWBER ROAD
HERMINIE, PA 15637-1219
PHONE (724) 446-7272 FAX (724) 446-5017

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Dr. Janet M. Sardon
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February 28, 2019

Dear Yough School District Parent/Guardian:

The purpose of this letter is to make you aware of a social media challenge targeting children and young adults. The challenge is called the “Momo Challenge” and continues to cause concern among parents and adults. There have been several elementary age students throughout the Yough School District that have been talking about the challenge, and we have addressed these students, as well as have contacted the families.

As part of the bigger picture, we are asking you to monitor your child’s use of social media, as well as the Internet. Paying close attention of your child’s utilization of technological devices and having conversations surrounding the proper use of social media and digital citizenship is critical.


The “Momo Challenge” encourages children to commit dangerous and potentially violent acts through social media and video games, such as Fortnite, YouTube Kids, Facebook, WhatsApp and Minecraft. Momo is a ghoulish-looking avatar that has been said to threaten and cyberbully children.

Visiting the link below, you can learn more about the “Momo Challenge”. Please be warned that some of the images and the story may be disturbing.

<https://www.cbsnews.com/news/momo-challenge-resurfaces-police-issue-warning-to-parents/>

Thank you for your assistance in this matter. If you have any questions or concerns, please contact your child’s building principal.

Sincerely,



Dr. Janet M. Sardon
Superintendent
Yough School District