Being Strategic in Our Community: Visualizing Nyack Basics

- Socio-Ecological Saturation
- Sustainability
- Family & Child Success
The Nyack Basics

instill the power of reading
in our children
Nyack Families practice the Basics for life
The Nyack Basics was launched by the School District on January 8th, 2018, with our community partners, local leaders, key communicators and elected officials featuring Dr. Ron Ferguson and NY State DOE Regent Judith Johnson & Chancellor Betty Rosa
Father and son choose “The Library Book” at the annual Nyack Teachers Union / Nyack Basics Book Give-Away
"A New Era for Infants & Toddlers: Spreading the Basics" with Dr. Ferguson
PD for targeted audience of pediatricians, obstetricians, nurse midwives, pediatric nurses
and medical students at Montefiore Nyack Hospital – Sept. 2018

Dr. Mark Geller, CEO
Dr. Winsome Gregory, Asst. Superintendent
Dr. Ron Ferguson, Founder of the Boston Basics
The Great Nyack Get Together on the Hudson River showcases the range of services provided by the groups and individuals that make up the fabric of our community, like the Nyack Basics!
Teachers and Administrators read to kids under a tent at The Great Nyack Get Together
Nyack School’s BOE support the Basics with the appointment of a full time NB Coordinator

Singer/Song Writer & BOE President, Michael Mark, wrote The Nyack Basics Song: “We’re All in it Together”
Our Parent Child Plus program goes hand in hand with the Basics Principles, empowering parents as their baby's first teacher.
Basics Training with parents and toddlers take place in the Nyack Library, a key community partner in parent engagement.
The Children's Room at Valley Cottage Library transformed with the Basics: Cozy Corner for Principle #1; and the 1-2-3 Tree for Principal #3
Valley Cottage Children’s Librarian, Melinda Watkins, created “Basics Stations” for the Children’s Room to highlight the 5 Basics Principles with practical application for families with young children.
New Moms Support Group with local yoga instructor “maximize love & manage stress” with the Basics at Montefiore Nyack Prenatal Center
Local Music for Creative Arts Therapist and our NB Coordinator
“Talk, Sing & Point” with moms and babies
Nyack Basics helps to ensure that all our children are Kindergarten-Ready on the 1st day of school with requisite skills
“All 3rd Graders Reading on Level” is a community commitment rooted in The Basics. Superintendent Montesano joins other Nyack Rotarians with the “Cover to Cover” Literacy Program.
The Nyack Basics Coalition meets monthly at various community partnered locations, pictured here at Nyack Library.
Nyack Basics visits the Nyack Farmer’s Market for weekly story time with Miss Lynnette and Community Partner / Nyack Center’s Miss Kim
The Nyack Basics are promoted at seasonal Street Fairs, Family Festivals via our Chamber of Commerce.
Nyack Basics helps to ensure that all Nyack students graduate with equity and optimism for a bright future