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Public Relations Specialist

NYACK PUBLIC SCHOOLS MEDIA RELEASE OPT- OUT FORM

Nyack public schools takes pleasure in celebrating the accomplishments of our students and publicizing our district activities, programs and achievements.

To do so, Nyack Public Schools may photograph, film, quote or make audio or video recordings of your child for use in the School District's publications, on the School District's websites and/or in newspapers and magazines in which the School District seeks to publicize its activities, programs, achievements and its students' accomplishments. In addition, your child may be photographed or recorded by the media at the request of the Nyack Public Schools for promotional purposes of District activities, student achievements.

IF THESE ACTIONS AND/OR USES OF YOUR CHILD'S IMAGE ARE ACCEPTABLE TO YOU, **NO ACTION IS REQUIRED ON YOUR PART.** YOU DO NOT NEED TO SIGN AND RETURN THIS FORM.

IF YOU OBJECT TO ANY OF THESE ACTIONS AND/OR USES OF YOUR CHILD'S IMAGE, **YOU MUST NOTIFY THE SCHOOL DISTRICT BY COMPLETING AND RETURNING THIS FORM TO YOUR CHILD'S SCHOOL BY NO LATER THAN SEPTEMBER 29TH, 2017. CHECK ALL THAT APPLY:**

- I DENY PERMISSION** for the Nyack Public Schools to use photographs, films, quotes or audio or video recordings of my child in School District publications or on the School District's websites.
- I DENY PERMISSION** for photographs, films, quotes or audio or video recordings of my child to be provided by the Nyack Public Schools to newspapers, magazines, websites or other media forms that are not owned, controlled or published by Nyack Public Schools.
- I DENY PERMISSION** for my child to be photographed or recorded by the media at the request of the Nyack Public Schools.

Unless and until this form is returned, the District will consider you to have no objection to the use of photographs, films, quotes or audio or video recordings of your child by Nyack Public Schools.

Name of Student (please print)

Grade of Student

Parent/Guardian Name (please print)

Parent/Guardian Signature

Date

**Si ou bezwen enfòmasyon tradui an kreyòl, rele Jocelyne Abraham nan 353-7044.
Si le hace falta información traducida en español, llame a Yesenia Polanco 353-7042.**

IF YOU NEED FURTHER ASSISTANCE, CONTACT THE PUBLIC RELATIONS & INFORMATION OFFICE (845) 353-7013

Building Bridges for today's students to cross into tomorrow's world with equity, innovation and optimism