



RSHS FUNDRAISING

PRESENTED BY:
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ROCK SPRINGS HIGH SCHOOL
ASSISTANT PRINCIPAL/ACTIVITIES DIRECTOR

MISSION:
TO PROVIDE A QUALITY EDUCATION FOR ALL STUDENTS.

VISION:
AS AN INNOVATIVE DISTRICT, *UNITED WITH OUR*
COMMUNITY, WE EMPOWER AND INSPIRE ALL
STUDENTS TO ACADEMIC EXCELLENCE IN PURSUIT OF
THEIR INTERESTS AND PASSIONS.



RSHS FUNDRAISING GOAL:

- To partner with and recognize our local businesses for the support of all of our RSHS activity/athletic programs.

PURPOSE:

- Community knowledge of contributions given to Rock Springs High School
- Prevent businesses from being "hit up" multiple times within the school year
- To recognize business contributions through a tiered system
- To use the funds that develop the program (long term) and not for just monetary short term values
- To let our coaches coach
- To let our players play
- To let our parents be parents
- To establish longevity through the community for RSHS support
- To rebuild the Pride that is necessary for our school and community

FINANCIAL STRUCTURE

- Financial contributions can be given to the program or school
- All funds designated to the school will be distributed to programs by a committee termed as the Funds Distribution Committee (FDC)
- Funds will be allocated to the school/program based on pre-determined criterion (long-term)
 - Multi-sport contribution (i.e. scoreboards, strength training equipment, etc.)
 - Student/Program need (i.e. locker room improvements, indoor soccer goals, sleds, etc.)
- All funds will only be used for needs that are outside the programs general budget

RSHS PROGRAMS STRUCTURE

- RSHS Programs promote their support through activities
 - T-shirts
 - Tiger Signs
 - Tiger Paws
 - Tiger Cards

BUSINESS RECOGNITION (SAMPLE ONLY)

- DEVELOP A TIERED SYSTEM OF RECOGNITION
 - DIAMOND CLUB 10,000 DOLLAR CONTRIBUTION OR HIGHER
 - TITANIUM CLUB 5,000 TO 9,999 DOLLAR CONTRIBUTION
 - PLATINUM CLUB 1,000 TO 4,999 DOLLAR CONTRIBUTION
 - GOLD CLUB 500 TO 999 DOLLAR CONTRIBUTION
 - SILVER CLUB 100 TO 499 DOLLAR CONTRIBUTION
- RECOGNITION BANNERS WILL BE DISPLAYED IN TIGER ARENA & TIGER STADIUM

BUSINESS INCENTIVES

- Reserved seating in the Tiger Arena and Tiger Stadium (STADIUM CHAIRS)
- Tiger support business signs at the local business
 - This will signify the businesses support to RSHS
- Preferential parking for major contributors
- All season tickets for all events (Activities & Athletics)
- Substantial advertising (cost based sizes)

PROCESS

- Develop and host a weekend RSHS Activities/Athletics benefit
 - This requires all RSHS programs, activity students, and athletes to commit to the weekend (non-negotiable)
 - Develop fun activities or sale items for the programs to sell
 - Vendors will be charged a fee for their booth/stall (size dependent)
 - Vendors donate a certain amount (%) of their sales go back to the RSHS Activities/Athletics account

NEXT STEPS

- Communicate with local businesses to gain support
- Establish a benefit date and location
- Communicate with coaches and sponsors
- Promote benefit

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ANY QUESTIONS??? THANK YOU!

