

**TALK
ABOUT IT**



TALK Early

Between ages 9 and 13, children become more aware of alcohol use by others. Start talking before they start drinking.



TALK Often

Small and frequent discussions about the risks of alcohol use are effective. Take advantage of everyday opportunities to talk and listen.



Keep TALKING

Parents have the greatest influence on a child's decision to not drink. Make clear your views and rules.

TALK Early. TALK Often. Keep TALKING.

PACT



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