



**BERKSHIRE
HATHAWAY**

HomeServices

**The Preferred Realty
Northwood Realty Services**

November 1, 2018

Dear Academic Advisor and/or Guidance Counselor:

I am writing to inform you about our inaugural **Trade School & College Scholarship** opportunity for three (3) deserving High School Seniors. Our company, **Berkshire Hathaway HomeServices The Preferred Realty & Berkshire Hathaway HomeServices Northwood Realty Services**, based in Wexford, Pennsylvania, is sponsoring the 2018-2019 **Dream...Innovate...Grow** Scholarships to three amazing seniors that embody one or more of these traits. Each scholarship is valued at \$1000 per year, for up to four years.

We are seeking three qualified individuals who intend to become a full-time student at a college, university, or trade school for the fall of 2019. The senior must reside within our sales force footprint; 15 counties in Western Pennsylvania and 15 counties in Eastern Ohio (see criteria) have maintained at least a 2.5 cumulative GPA (see criteria). Lastly, we are looking for applicants who mirror some of the qualities of our Berkshire Hathaway Home Services team in terms of leadership, volunteerism, character, and an overall positive attitude towards life.

Winners of our **Dream...Innovate...Grow** Scholarships will be chosen subjectively by a special committee comprised of BHHS employees and/or salespersons and will be notified by late spring of 2019. The scholarship is renewable for up to the first four years of their education as long as a 3.25 GPA is maintained. Immediate family members of Sponsor's employees and/or salespersons will not be eligible.

Please distribute the application to any seniors in your school that you feel would be an admirable recipient of one of the **Berkshire Hathaway HomeServices The Preferred Realty & Berkshire Hathaway HomeServices Northwood Realty Services 2018-2019 Dream...Innovate...Grow** Scholarships.

All "COMPLETED" applications must be emailed to: Scholarships@TPRSold.com by Friday, March 1, 2019 at 5:00 pm, in order to be considered for our renewable scholarship.

Sincerely,

A handwritten signature in blue ink that reads "Todd Van Horn".

Todd Van Horn

VICE PRESIDENT of CAREER DEVELOPMENT
ASSOCIATE BROKER (#AB067948)



DREAM...INNOVATE...GROW

Imagine a place where you're encouraged to **DREAM**—a place so safe and supportive, you feel as if anything is possible—where integrity is rewarded and your word is respected—a place that offers you the freedom to **INNOVATE** as you desire—where hardwork is both fulfilling and fun—where you are truly valued as an individual—a place that inspires you to **GROW** as a professional and as a person—where you can make a positive and lasting difference in the lives of those around you—a place where you can create the real estate world you have always imagined.

A place called Berkshire Hathaway HomeServices The Preferred Realty.



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2018-2019 Dream...Innovate...Grow Trade School & College Scholarships

Application Deadline: Friday, March 1, 2019, at 5:00 pm.

Sponsored by:



**BERKSHIRE
HATHAWAY**
HomeServices

The Preferred Realty
Northwood Realty Services

Application Deadline: 3/1/2019

Amount: (3) \$1,000 renewable scholarships

Inspiration for the scholarship

Dream...Innovate...Grow - these are a few of the key beliefs and attributes on which our company has been built. Our Presidents, Tom Hosack (CEO) & Jim Saxon (COO), have often expressed the mission of our brokerage is to have our real estate agents and our corporate personnel embody these passions in pursuit of their careers and in their approach to life. **We at Berkshire Hathaway HomeServices The Preferred Realty & Berkshire Hathaway HomeServices Northwood Realty Services ("SPONSOR") are looking for three (3) students who** clearly embrace these ideals both personally and academically. Each recipient will receive \$1,000 towards their tuition. Recipients of the scholarships are eligible for renewal for up to four total years, provided the student maintains a cumulative 3.25 GPA; thus making the value of this scholarship worth \$4,000.

Criteria

To be eligible for consideration, the nominee must:

- Be a high school senior and plan to attend a college, university or trade school in the fall of 2019.
- Have permanent resident status in Western Pennsylvania, in the counties (Allegheny, Armstrong, Beaver, Butler, Cambria, Clarion, Fayette, Greene, Indiana, Lawrence, Mercer, Somerset, Venango, Washington, Westmoreland); and in Eastern Ohio, in the counties (Ashtabula, Carroll, Columbiana, Coshocton, Cuyahoga, Geauga, Holmes, Lorain, Mahoning, Medina, Portage, Stark, Summit, Trumbull, Wayne) where Sponsor (Berkshire Hathaway HomeServices The Preferred Realty & Berkshire Hathaway HomeServices Northwood Realty Services) has a sales office or the counties contiguous thereto.
- Excel academically with an overall minimum cumulative grade point average of 2.5 (based on a maximum of 4.0) or its equivalent. The nominee shall be evaluated upon all academic work completed through the first semester of their senior year in high school.
- Perform with distinction in terms of leadership, volunteerism, character, and positive attitude serving as an example to fellow students as a participant in community, charity and school related activities. The amount of participation shall be weighted equally with the degree of academic performance.
- Signify the intention to continue academic work beyond the high school level.
- Be accepted as a full-time student at a college, university, or trade school for the upcoming fall semester. For the purpose of this scholarship, "full-time student" shall be defined as a student enrolled in at least 12 credit hours, or the equivalent, in a school term.

2018-2019 Dream...Innovate...Grow

Trade School & College Scholarships

Application Deadline: Friday, March 1, 2019, at 5:00 pm.

Application Instructions

There are four items to be completed:

1. The application must be completed (legibly) and signed by the applicant.
2. The endorsement form to be completed and signed by the school's academic advisor and/or Principal.
3. A High School transcript of the student's grades for their 9th grade, 10th grade, 11th grade, and first semester of their 12th grade years.
4. A letter of recommendation (from a non-family member) who is over the age of 21 and can attest to the applicant's performance in school, community, or through a charity.

Winners will be chosen subjectively by a special committee comprised of Sponsor's employees and/or salespersons. Winners will be notified via email. Scholarship checks will be made payable directly to the institution the recipient(s) will attend. If scholarship cannot be used "in-full" for tuition, then the scholarship will be forfeited and awarded to another applicant.

Employees and Salespersons of Sponsor, Northwood Settlement Services, LLC, d/b/a Everest Settlement ("Everest"), Everest Insurance, West Penn Financial Service Center, Inc. ("West Penn") or any of their respective subsidiaries or affiliates, as well as their immediate family members, and/or any of the advertising and promotion agencies for this scholarship or in connection with this scholarship (collectively, the "Released Parties") are NOT eligible to be a recipient of the scholarship.

Please email completed application forms to:

Todd Van Horn, Vice President of Career Development at Berkshire Hathaway HomeServices The Preferred Realty via his email: Scholarships@TPRSold.com

All completed applications must be received via email by Friday, March 1, 2019, at 5:00 pm.

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Trade School & College Scholarships

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Applicant Information (Write legibly)

Student's Name: _____

Nickname: _____ Gender: Male _____ Female _____ Other _____

Date of Birth: _____ Cell Phone: _____

Student's Email: _____

Home Address: _____

City, State, Zip code: _____

Names of Parent(s) or Guardian(s): _____

High School (currently attending): _____

H.S. Graduation Date: _____ Overall GPA (on a 4.0 scale): _____

Please indicate which schools you have applied to and which you have been accepted:

1. _____

Accepted: _____ Yes _____ No

2. _____

Accepted: _____ Yes _____ No

3. _____

Accepted: _____ Yes _____ No

Potential course of study: _____

Essay Question

On a separate sheet, please write an essay, no longer than 500 words, to answer the following question.

Please describe how you embody one or more of Berkshire Hathaway HomeServices The Preferred Realty's key beliefs on which our company has been built - Dream...Innovate...Grow

2018-2019 Dream...Innovate...Grow

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School, Community, Charitable, or Volunteer Participation

Clubs/Committees/Activities:

Leadership Positions:

Community/Charitable/Volunteer Activities (please indicate if it was a one-time event and/or project OR it's an on-going weekly/monthly activity.):

Awards/Honors/Recognition Received:

2018-2019 Dream...Innovate...Grow

Trade School & College Scholarships

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Letter of Recommendation

One, and only one letter of recommendation is required. The recommendation must be from a non-family member, who is over the age of 21 and can attest to the applicant's performance in school, community, charitable or volunteer accomplishments.

Please explain your relationship to the person who wrote your recommendation and attach their letter to your application. Please provide their contact information below. All finalists' references will be contacted prior to the awarding of the scholarships.

Name of Reference: _____

Relationship to above person: _____

Address: _____

Email: _____

Phone: _____

Guidance Counselor's Endorsement & Statement of Support

Nominee's Name: _____

Counselor's Name: _____

Name of School: _____

Direct Phone Number: _____

School Address: _____

School City, State, and Zip: _____

Nominee's Cumulative Grade Point Average: _____

Counselor or Principal Signature: _____ Date: _____

2018-2019 Dream...Innovate...Grow Trade School & College Scholarships

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Statement of Correctness & Authenticity

I hereby affirm that all the above stated information provided by me, to the 2018-2019 Dream...Innovate...Grow Scholarship committee at Berkshire Hathaway HomeServices The Preferred Realty & Berkshire Hathaway HomeServices Northwood Realty Services is true, correct & without forgery. I affirm that decisions are final and falsification of information may result in termination of any scholarship granted.

I acknowledge the sponsor's scholarship committee has the sole responsibility for selecting recipients based upon information received and that this application becomes the property of the sponsor. (It is recommended you keep a copy for your files). I understand that a home purchase and/or sale through sponsor will not increase my chance of being awarded one of the three available, renewable \$1,000 scholarships. I consent that if chosen as a scholarship winner the sponsor, may use my name, photograph or other likeness, without additional compensation, in any and all advertising and promotional materials relating to the scholarship and other promotions which may be offered by the sponsor.

Lastly, I affirm that I permanently reside in one of the counties outlined in the criteria section of this application. I hereby understand that if chosen as a scholarship winner, I must provide evidence of enrollment/registration (each renewable year) at the post-secondary institution of my choice before the scholarship funds can be awarded by Berkshire Hathaway HomeServices The Preferred Realty & Berkshire Hathaway HomeServices Northwood Realty Services.

Applicant's signature: _____ Date: _____

Parent's signature (if applicant is under the age of 18):

_____ Date: _____