



BBB[®] Charitable & Educational Fund, Inc.

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The Better Business Bureau is embarking on a **BBB Life Lessons Essay Contest** which is a themed-based essay contest that challenges students to reflect on living a life of integrity and ethics. **The BBB Charitable & Educational Fund, Inc.** sponsors the contest recognizing outstanding youth that best demonstrate, through reflection, what living a life with ethics and integrity truly looks like.

We would like to invite your students to participate in the 2019 contest themed **“TRUST.”** While the BBB’s mission is building an ethical marketplace where buyers and sellers trust each other, we are asking students to consider how trust plays a vital part in living a life of integrity and ethics and for their essay reflect on a situation where trust or a lack of trust impacted their own or someone else’s life.

Here are the guidelines of the contest:

- Available to any **high school senior** in the Stark, Carroll and Tuscarawas Counties
- There is no minimum GPA required to apply for this scholarship
- Scholarship funds must be used to attend a career/technical, college, university or trade school after high school graduation
- Scholarships will be awarded to the top four submitted essays.
- Scholarships range from \$500 up to \$2,500

Essays will primarily be judged on their content and best overall use of the contest theme to describe a life lesson.



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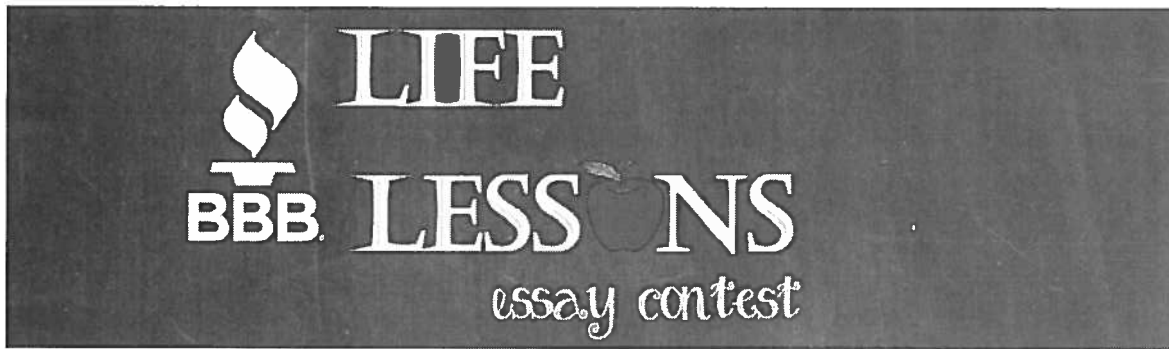
We hope that by encouraging your students to apply for the **BBB Life Lessons Essay Contest** they will benefit through building and strengthening their self-narrative writing skills, inspire them to discover ethical core values and encourage meaningful discussions promoting ethics in the community.

For more information and deadlines on **the BBB Life Lessons Essay Contest**, please log on to <http://bit.ly/BBBLifeLessons>.

Thank you for sharing this information and for all the hard work you do for your students!

Sincerely,

Sharon Sirpilla
BBB Charitable & Educational Fund
Board Chair



About the contest

BBB Life Lessons is a theme-based essay contest that challenges students to reflect on living a life of ethics and integrity. Students should collect ideas from real life experiences and reflect and write how these experiences could impact my life. Go to <http://bit.ly/BBBLifeLessons> to learn more.

What are the benefits?

- Helps build and strengthen self-narrative writing skills.
- Great practice to increase SAT writing test scores and college entrance essays.
- Promotes healthy inner reflection and cognitive awareness of ones actions.
- Encourages students act ethically in life.
- Provides scholarship opportunities for all high school seniors regardless of current GPA or method of further education.
- Inspires young people to discover for themselves ethical core values.
- Encourages students to have meaningful discussions with parents and teachers about ethical values and lasting impact.
- Winners are awarded scholarships ranging from \$500 - \$2,500.
- Helps students better understand the Better Business Bureau organization's mission and our role in promoting business ethics in the community.

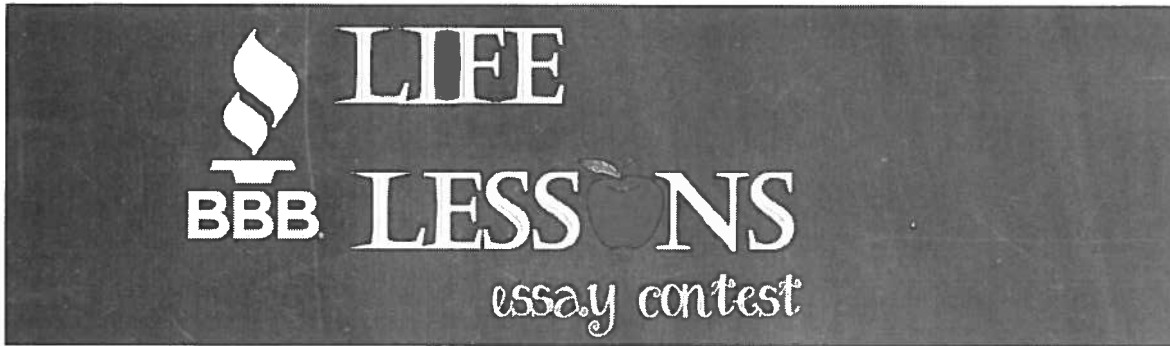
Who can enter?

The BBB Life Lessons Essay Contest is available to any **high school senior** in the school districts listed below located in Stark, Carroll and Tuscarawas counties. There is no minimum GPA requirement to apply for this scholarship. Scholarship funds must be used to attend a career/technical, college, university or trade school after high school graduation.

Stark County: Alliance High School, Canton City Digital Academy, Canton Harbour High School, Canton South High School, Central Catholic High School, Choices Alternative School, East Canton High School, Fairless High School, Faith Christian Academy, Glenoak High School, Heritage Christian School, Hoover High School, Indian River, Jackson High School, Lake Center Christian School, Lake High School, Life Skills Center of Canton, Louisville High School, Marlington High School, Massillon Christian School, Massillon Digital Academy, McKinley High School, Minerva High School, New Franklin Christian Academy, Northwest High School, Perry High School, RG Drage Career & Technical Center, Sandy Valley High School, St Thomas Aquinas High School, Summit Academy Secondary – Canton, Tuslaw High School, Washington High School. **Carroll County:** Malvern High School, Carrollton High School. **Tuscarawas County:** Strasburg-Franklin High School

BBB® Charitable & Educational Fund, Inc.

1434 Cleveland Ave NW • Canton, OH 44703 • Phone: 330-454-9401 • Toll Free: 1-800-362-0494 • Fax: 330-456-8957



Theme and Expectations

The theme for the 2019 essay contest is **'TRUST'**. The BBB's mission is building an ethical marketplace where buyers and sellers trust each other. Students should consider how trust plays a vital part in living a life of integrity and ethics. Students may reflect on a situation where trust or a lack of trust impacted your own or someone else's life.

- Essays should clearly demonstrate use of the theme topic.
- The essay must relate to a life experience and demonstrate self-reflection and learning.
- The essay should be original and connect with and evoke emotion in the reader.
- Essays should be easy to read, clearly written and flow smoothly.

Submitting Essays and Contest Deadline

Students may begin submitting entries after January 2, 2019. All entries must be **submitted online no later than midnight on Friday, March 29, 2019**. No entries will be accepted after the deadline date. Essays should not exceed 2,500 words, typed, and double spaced. **There should be no header or personal identifiable information within the essay.** Students are asked to submit an electronic version of their essay, along with a completed entry form to BBBlifelessonscontest@cantonbbb.org.

Judging Criteria

Essays will primarily be judged on their content and best overall use of the contest theme to describe a life lesson. Some importance to presentation and mechanics of writing will be considered in judging to the extent that thoughts within the essay are clearly understood. In instances where content has equal merit, the essay which is better written or presented will be given a higher score.

Prizes & Winners

Scholarships will be awarded to the top four submitted essays. Amounts are indicated below. Winners will be recognized at their senior awards assembly with a certificate of recognition. Scholarship amounts will be paid in August to the college, university, tech or trade school student will be attending after high school graduation. Prize awards: 1st place \$2,500, 2nd place \$1,500, 3rd place \$1,000, 4th place: \$500.

Questions?

Contact Amanda Tietze at 330-454-9401 x 119 or bbblifelessonscontest@cantonbbb.org

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