



NYACK PUBLIC SCHOOLS **BASIC FUNDRAISING GUIDELINES IN OUR SCHOOLS**

- ✓ Permission must be obtained from the Principal for any school fundraiser
- ✓ Must not take away from educational time during the day
- ✓ Must not use the children as captive audience
- ✓ Must not directly solicit students during the school hours
- ✓ Indirect solicitation of students may be permitted in compliance with all of these guidelines for (a) the sale of tickets to a social, musical, or athletic event where a portion of the funds go to a charitable purpose or (b) the recruitment of students during school hours to participate in fund-raising activities to be conducted off school premises and/or when school is not in session
- ✓ Must not involve staff time during the day (teachers should not be collectors of orders, etc.)
- ✓ Collections of money or goods from students must be indirect, voluntary and anonymous (i.e. collection boxes unnamed contributors – no pressure on students to contribute)
- ✓ School must not be a conduit for collection of monies (i.e. the Katrina fundraiser was conducted by the PTA and the NTA)
- ✓ Must not be competitive during the day – i.e. reward a class with a pizza party for collecting the most \$ or items
- ✓ No gambling activities on school property: i.e. no 50/50 raffles, no bingo when it involves money
- ✓ No support or endorsement of a business: i.e. giving out coupons for a business, using store promotions (adopt-a-school, getting 10% of proceeds if shop in a store)
- ✓ Awareness of sale of non-nutritional materials
- ✓ Flyers announcing community events in which funds are raised will be permitted (with Central Office permission) only for youth oriented causes and for the following organizations: *Nyack Center, Rockland YMCA, Inspire Nyack, PTAs of Nyack schools.*

Note: There are many variations on fundraising that may arise. Please call the Superintendent or Lisa Mininger Retallack if you are in doubt about the practice or legality of the fundraising project. The PTAs have more leeway on their fundraising activities, but still must follow the rules above, which have been shared with the groups.

Policies: #5660 (Student Gifts and Solicitations), #5251 (Student Fundraising Activities), #5252 (Extra Classroom Activities), #1222 (Relations with Booster Organizations), #1510 (Public Sales on School Property) and #1511 (Advertising in the Schools)