



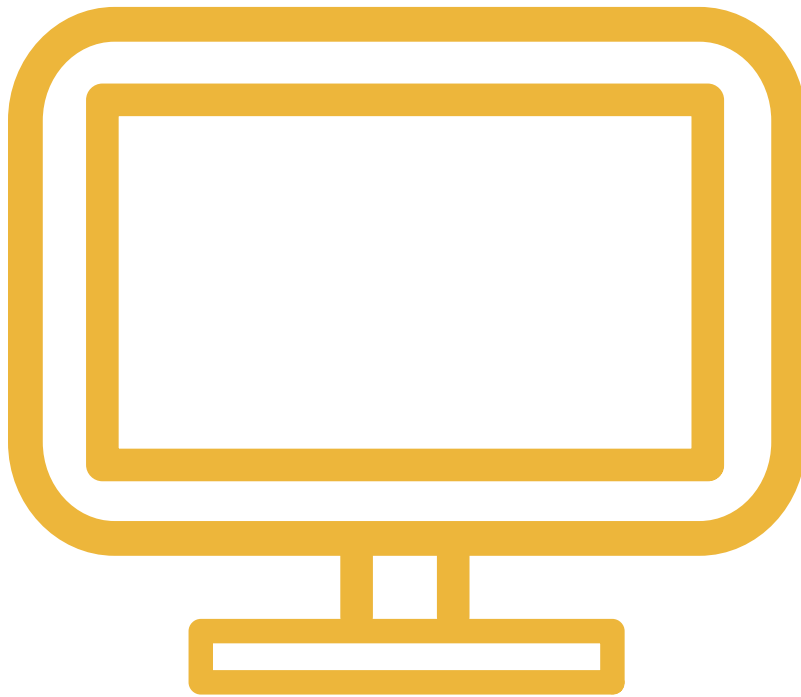
Vine



SOCIAL

A PARENT RESOURCE GUIDE

MEDIA



The Syracuse City School District
Stay Connected. Stay Involved.





Did You Know... teens 13-17 are using

71%

Facebook

Social networking site that allows users to create profiles, upload photos and video, send messages and more.

41%

Snapchat

Photo sharing app that allows users to send photos and videos that 'self destruct' after they are viewed for a few seconds.

24%

Vine

Video sharing app that allows users to combine a series of short clips to play in a continuous loop.

52%

Instagram

Photo sharing app that allows users to share pictures and videos privately or publicly.

33%

Twitter

Online social network that allows users to share messages up to 140 characters.

14%

Tumblr

Blogging platform that allows users to share multimedia content in a short-form blog format.

Download Our App!



With the SCSD mobile app, you can now access District news, events, Parent University classes, school lunch menus and more-- all with the touch of a button! Search Google Play or the Apple App Store and download the Syracuse City School District App today!

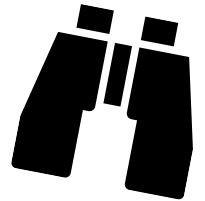
Keep Them Safe Online



Here are some simple steps you can take to help keep your child safe online.

1 Become Aware

Visit www.its.ny.gov/keeping-kids-safe to learn about training and resources available to parents.

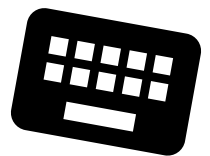


2 Keep an Eye Out

Talk to your child about his/her online activities. Remind him/her never to share personal information online.

3 Create an Account

Familiarize yourself with how platforms work by signing up for a free account.



See Pg. 4 to follow your child's school!

Helpful Hints



Monitor privacy settings and ensure that your child's social media accounts are set to private/friends only, rather than public.



If you post photos of your child, make sure your location is turned off. Never post photos of identifying information such as a house number, school or bus stop.



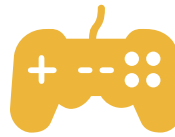
Ensure that computers connected to the Internet are placed in a universal location where it is easy to check to make sure children are only browsing safe sites.



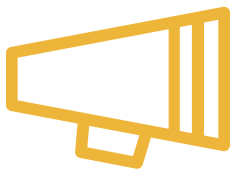
Set house rules: consider limiting the amount of time children can spend online each day, and come to an agreement on a consequence for breaking the rules.



If you or your child notice suspicious activity online, contact your Internet service provider or the National Center for Missing and Exploited Children (1-800-843-5678) immediately.



Take control of what your child views online by visiting Google settings or Yahoo preferences to turn on "Safe Search," which will block explicit pages and content.



What Did You Say?

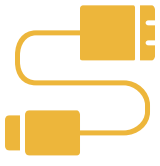
Does it ever seem like your teen is speaking another language? Check out these common social media acronyms and help keep your child safe online.

What they say...

EMA
F2F
FUD
IPN
LMIRL
PAW / POS
WIBNI

What it means...

What's your email address?
face to face
fear, uncertainty, doubt
I'm posting naked
Let's meet in real life
parents are watching / over shoulder
Wouldn't it be nice if



Connect with your school

Elementary

@Bellevue_EL
@DrKingCougars *
@DrWeeksElem
@HughesElemSCSD
@McKinleyEle / @McKinleyBrightonEle *
Salem Hyde Elementary PTO * (PTO)
@SeymourRedW
@SyracuseLatin / @SyracuseLatin *

Pre-K-8

Ed Smith School * (PTO)
@FrazerFrontier
@HuntingtonSCSD / @HuntingtonPTO * (PTO)
@HWSmithSCSD / @HWSmithPreK8 *



@SyracuseCitySchools



@SyracuseSchools



vimeo.com/SCSD/videos



@SyracuseSchools



flickr.com/photos/SCSD



Search: Syracuse City School District

Twitter Handles

* Indicates Facebook

Middle

@LincolnPBIS
@ClarySCSD *
@GrantGatorsSCSD

High

@CorcoranPride (PTO)
@NBulldogEvents (PTO) /
@Nottingham.High.School * (PTO)
@PSLAFowler / @PSLAatFowler *
@SyracuseITC / @We_Are_ITC *

District

@SCSDAcademics
@SCSDArts
@SCSDEnrichment
@SCSDMath
@SCSDScience
@SCSDSocStudies

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Inquiries regarding the District's non-discrimination policies should be directed to:
Assistant Superintendent for Student Support Services, Civil Rights Compliance Officer
Syracuse City School District

725 Harrison Street • Syracuse, NY 13210
(315) 435-4131

Email: CivilRightsCompliance@scsd.us