

Nanuet Schools
K-12 Digital Citizenship and Literacy Program
www.commonsemial.org/education/lesson/

- Units are organized in bands: K-2, 3-5, 6-8, 9-12.
- In most cases, we have paced the units to be designated by grade level with each unit including 5 45-minute lessons.
- Each Unit has a culminating Unit Assessment which may also be utilized as a tool for determining gaps in grade levels that will begin in a Unit other than Unit 1 of its band (Grades 1, 2, 4, 5, 7, 8, etc.)
- *Each lesson has specific objectives which we may consider for GRADE-Level expectations for all staff to be aware of and accountable for based on the notion that digital literacy and citizenship is a spoke in the wheel of each student's education, not a separate wheel altogether.*
- Using each unit and lesson as a starting point, it can be determined what, when, where and how to incorporate each of the lessons into its respective grade level.

Common Sense Media Digital Citizenship K – 2

UNIT 1 Kindergarten

UNIT 1 LESSON 1 GOING PLACES SAFELY

- Discover that the Internet can be used to visit far-away places and learn new things.
- Compare how staying safe online is similar to staying safe in the real world.
- Explain rules for traveling safely on the Internet.

UNIT 1 LESSON 2 ABC SEARCHING

- Learn how to search online by using the alphabet.
- Understand how to search for a specified letter of the alphabet on a children's directory site.
- Apply the results of their alphabet search to create a picture dictionary.

UNIT 1 LESSON 3 KEEP IT PRIVATE

- Recognize the kind of information that is private.
- Understand that they should never give out private information on the Internet.
- Learn to create effective usernames that protect their private information.

UNIT 1 LESSON 4 MY CREATIVE WORK

- Define the Key Vocabulary term credit.
- List some reasons why credit is important for an artist.
- Give themselves proper credit on their own work.

UNIT 1 LESSON 5 SENDING EMAIL

- Understand that the Internet provides a means of communicating with real people.
- Describe how email messages are sent and received
- Demonstrate an appreciation of how real people send messages to one another on the Internet through a role-playing activity.

UNIT 2 GRADE 1

UNIT 2 LESSON 1 STAYING SAFE ONLINE

- Understand that being safe when they visit websites is similar to staying safe in real life.
- Learn to recognize websites that are good for them to visit.
- Recognize if they should ask an adult they trust before they visit a particular website.

UNIT 2 LESSON 2 FOLLOW THE DIGITAL TRAIL

- Learn that the information they put online leaves a digital footprint or "trail".
- Explore what information is appropriate to be put online.
- Judge the nature of different types of digital footprints by following the information trails of two fictional animals.

UNIT 2 LESSON 3 SCREEN OUT THE MEAN

- Analyze online behaviors that could be considered cyber bullying.
- Explain how to deal with a cyber bullying situation.
- Recognize the importance of engaging a trusted adult when they experience cyber bullying.

UNIT 2 LESSON 4 USING KEYWORDS

- Understand the function of keywords and keyword searches
- Learn a step-by-step procedure for selecting suitable keywords.
- Apply their chosen keywords to find the information they are looking for on the Internet.

UNIT 2 LESSON 5 SITES I LIKE

- Identify and explore different features of an informational website.
- Understand that not everyone will rate a website the same way.
- Evaluate whether they like or dislike features of a site.

UNIT 3 GRADE 2

UNIT 3 LESSON 1 POWERFUL PASSWORDS

- Understand the functions of passwords.
- Identify strategies for creating and protecting secure passwords.
- Create their own secure passwords using the lesson guidelines

UNIT 3 LESSON 2 MY ONLINE COMMUNITY

- Consider what it means to go online and use the Internet.
- Compare and contrast how they are connected to different people and places, in person and on the Internet.
- Demonstrate an understanding of how people can connect on the Internet by drawing a map of their online community.

UNIT 3 LESSON 3 THINGS FOR SALE

- Understand that the main purpose of product sites is to encourage viewers to buy the product.
- Recognize how a site's fun and interesting features help sell the product.
- Create their own product site home pages with features designed to sell their products.

UNIT 3 LESSON 4 SHOW RESPECT ONLINE

- Understand how to show respect in social situations.
- Recognize the importance of tone in both face-to-face and online communications.
- Learn rules for writing clear and respectful emails by editing an email message.

UNIT 3 LESSON 5 WRITING GOOD EMAILS

- Identify the five main parts of letter/email writing.
- Compare and contrast the format of letter writing to that of writing emails.
- Proofread a draft of an email.
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Common Sense Media Digital Citizenship 3-5

UNIT 1 GRADE 3

UNIT 1 LESSON 1 RINGS OF RESPONSIBILITY

- Reflect upon their offline responsibilities.
- Examine their online responsibilities.
- Learn that good digital citizens are responsible and respectful in the digital world (and beyond).

UNIT 1 LESSON 2 PRIVATE AND PERSONAL INFORMATION

- Learn about the benefits of sharing information online, but also about the safety and security risks of sharing certain types of information.
- Understand what type of information can put them at risk for identity theft and other scams.
- Distinguish between personal information, which is safe to share online, and private information, which is unsafe to share.

UNIT 1 LESSON 3 THE POWER OF WORDS

- Empathize with those who have received mean and hurtful messages.
- Judge what it means to cross the line from harmless to harmful communication online.
- Generate solutions for dealing with cyber bullying.

UNIT 1 LESSON 4 THE KEY TO KEYWORDS

- Experiment with different keyword searches and compare their results.
- Refine their searches by using multiple words, synonyms, and alternative words and phrases.
- Draw inferences to explain their search results.

UNIT 1 LESSON 5 WHOSE IS IT, ANYWAY

- Define plagiarism and describe its consequences.
- Explain how giving credit is a sign of respect for people's work.
- Articulate when it is acceptable to use people's work, and how to write a citation.

UNIT 2 GRADE 4

UNIT 2 LESSON 1 STRONG PASSWORDS

- Identify the characteristics of strong passwords.
- Apply characteristics of strong passwords to create new passwords.
- Create secure passwords with their family members.

UNIT 2 LESSON 2 DIGITAL CITIZENSHIP PLEDGE

- Establish expectations and norms for the group related to appropriate online behavior.
- Participate responsibly and respectfully in an online community.
- Collaborate on a classroom motto about digital citizenship.

UNIT 2 LESSON 3 YOU'VE WON A PRIZE

- Define what spam is.
- Explore strategies for safely managing unwanted messages.
- Identify different forms of spam.

UNIT 2 LESSON 4 HOW TO CITE A SITE

- Explain the value of giving proper citations.
- Name the components of an MLA style citation for different types of websites.
- Create MLA style citations for online articles and professional sites.

UNIT 2 LESSON 5 PICTURE PERFECT

- Recognize that photos can be altered digitally, and consider the upsides and downsides of this practice.
- Discuss how photo alteration can distort our perceptions and affect our self image.
- Analyze how advertising uses photo alteration to help sell products.

UNIT 3 GRADE 5

UNIT 3 LESSON 1 TALKING SAFELY ONLINE

- Compare and contrast online-only friends and in-person, face-to-face pals.
- Analyze why private information should not be given to anyone online without the permission of a trusted adult.
- Debate how to respond if an online-only friend asks them personal questions.

UNIT 3 LESSON 2 SUPER DIGITAL CITIZEN

- Compare and contrast their responsibilities to their offline and online communities.
- Reflect on the characteristics that make someone an upstanding citizen.
- Devise resolutions to digital dilemmas.

UNIT 3 LESSON 3 PRIVACY RULES

- Learn which information they should avoid sharing online because it is private.
- Understand which kinds of websites have privacy policies, and why.
- Practice checking websites they visit for privacy policies and privacy seals of approvals.

UNIT 3 LESSON 4 WHAT'S CYBERBULLYING

- Empathize with the targets of cyber bullying.
- Recognize some of the key similarities and differences between in-person bullying and cyber bullying.
- Identify strategies for dealing responsibly with cyber bullying.

UNIT 3 LESSON 5 SELLING STEREOTYPES

- Compare and contrast gender stereotypes.
- Evaluate online media messages that convey gender stereotypes.
- Reflect on why gender stereotypes sometimes can be limiting.

Common Sense Media Digital Citizenship 6-8

UNIT 1 GRADE 6

UNIT 1 LESSON 1 DIGITAL LIFE 101

- Learn about the 24/7, social nature of digital media.
- Explore their digital lives.
- Learn that it is important to act responsibly when carrying out relationships over digital media.

UNIT 1 LESSON 2 STRATEGIC SEARCHING

- Understand the importance of using a variety of search strategies.
- Master new strategies for effective and efficient online searches.
- Learn to create and execute a five-step plan for conducting an online search.

UNIT 1 LESSON 3 SCAMS AND SCHEMES

- Understand what identify theft is and why it is important to guard against it.
- Learn to recognize strategies that scam artists use to access private information.
- Learn how to guard against phishing and identity theft.

UNIT 1 LESSON 4 CYBERBULLYING: BE UPSTANDING

- Reflect on what it means to be brave and stand up for others offline and online.
- Learn to show empathy for those who have been cyber bullied.
- Generate multiple solutions for helping others when cyber bullying occurs.

UNIT 1 LESSON 5 A CREATOR'S RIGHTS

- Understand that copyright is a legal system that protects their rights to creative work.
- Compare different ways people license their copyrighted work.
- Create an original song, perform it in front of the class, and reflect on their copyright for the song.

UNIT 2 GRADE 7

UNIT 2 LESSON 1 MY MEDIA

- Assess how much time they spend with media activities.
- Record and compare the time they spend with different forms of digital media (cell phones, Internet, etc.) and in different activities (texting, posting, and watching or creating videos).
- Formulate a viewpoint on the role that digital media play in their lives.

UNIT 2 LESSON 2 A CREATOR'S RESPONSIBILITIES

- Consider ethical questions about real-life decisions young creators make in exercising their creative rights and responsibilities.
- Understand that piracy and plagiarism are irresponsible and disrespectful behaviors that have ethical and legal implications.
- Brainstorm solutions to dilemmas creators might encounter.

UNIT 2 LESSON 3 SAFE ONLINE TALK

- Describe positive aspects of online talking and messaging.
- Identify situations in which flirting and chatting become inappropriate and risky.
- Understand rules for safe online messaging, and feel empowered to deal with uncomfortable situations when communicating online.

UNIT 2 LESSON 4 WHICH ME SHOULD BE

- Reflect on the benefits and risks of presenting their identities in different ways online.
- Evaluate – from an ethical point of view – the feelings, motivations, contexts, and possible outcomes associated with adopting different roles online.
- Judge whether certain ways people present themselves online are harmless or harmful.

UNIT LESSON 5 GENDER STEREOTYPES

- Define gender stereotypes and their impact on people's identities, both online and offline.
- Identify gender stereotypes in a virtual world for kids.
- Analyze opportunities and limitations for gender expression in virtual worlds.

UNIT 3 GRADE 8

UNIT 3 LESSON 1 TRILLION DOLLAR FOOTPRINT

- Learn that they have a digital footprint and that information from it can be searched; copied and passed on; seen by a large, invisible audience, and can be persistent.
- Recognize that people's online information can be helpful or harmful to their reputation and image.
- Consider their own digital footprints and what they want those footprints to be like in the future.

UNIT 3 LESSON 2 IDENTIFYING HIGH-QUALITY SITES

- Understand how the ease of publishing on the Internet might affect how much they can trust the content of some sites.
- Learn criteria that will help them evaluate websites.
- Apply the criteria to a site to determine how trustworthy and useful it is.

UNIT 3 LESSON 3 THE REALITY OF DIGITAL DRAMA

- Reflect on their own impressions of digital drama.
- Compare underlying messages about drama on reality TV with "real world" digital drama among young teens.
- Think critically about the gender stereotypes associated with drama.

UNIT 3 LESSON 4 CYBERBULLYING: CROSSING THE LINE

- Analyze online bullying behaviors that "cross the line".
- Learn about the various ways that students can be cyber bullied, including flaming, deceiving, and harassing.
- Adopt the point of view of teens who have been cyber bullied, and offer solutions.

UNIT 3 LESSON 5 REWORK, REUSE, REMIX

- Identify the key points required for a creative work to fall under fair use.
- Judge whether or not the two case studies can be called fair use.
- Understand the value of fair use by reworking and remixing copyrighted material in a collage or video.

Common Sense Media Digital Citizenship 9-12

UNIT 1 GRADE 9

UNIT 1 LESSON 1 DIGITAL LIFE 102

- Learn basic statistics about the current digital landscape.
- Explore the role that media plays in their lives.
- Reflect on the positive and negative impact digital media have on themselves and on society.

UNIT 1 LESSON 2 OOPSI! I BROADCAST IT ON THE INTERNET

- Identify some of the benefits of sharing information online.
- Reflect on the risks of sharing inappropriate information (over sharing) online.
- Think critically about what they choose to post and share about themselves online.

UNIT 1 LESSON 3 COPYRIGHTS AND WRONGS

- Identify the legal and ethical considerations involved in using the creative work of others.
- Understand an individual's rights and responsibilities as a creator and consumer of content.
- Practice critical thinking and ethical decision making about the use of creative works.

UNIT 1 LESSON 4 FEELING ON DISPLAY

- Identify examples of teens evaluating one another's photos online.
- Compare and contrast attitudes toward boys and girls regarding editing, posting, and commenting on personal photos that are posted on social network sites.
- Analyze broader gender norms and media messages that may frame the way people use and interpret photos on social network sites.

UNIT 1 LESSON 5 TURN DOWN THE DIAL ON CYBERBULLYING

- Reflect on the factors that intensify online cruelty and cyber bullying
- Identify what targets and upstanders can do when online cruelty occurs.
- Recognize their own role in escalating or de-escalating online cruelty.

UNIT 2 GRADE 10

UNIT 2 LESSON 1 MY ONLINE CODE

- Understand the concept of online ethics as it applies to four key areas.
- Define digital citizenship and identify their online responsibilities.
- Explore online ethics by analyzing a mock social network page.

UNIT 2 LESSON 2 WHO ARE YOU ONLINE?

- Reflect on the similarities and differences in how people represent themselves online and offline.
- Understand that they might choose to show different parts of themselves online, depending on context and audience.
- Consider the risks and benefits of assuming different personas online, and think critically about what it means to be genuine in an online context.

UNIT 2 LESSON 3 BUILDING COMMUNITY ONLINE

- Observe and analyze the factors that foster positive community, both offline and online.
- Identify characteristics of websites that excel at creating positive online community.
- Demonstrate their understanding of how to build positive community online.

UNIT 2 LESSON OVEREXPOSED: SEXTING AND RELATIONSHIPS

- Explore the role of digital technologies in romantic relationships.
- Understand risky forms of self-disclosure and their possible consequences.
- Identify strategies for avoiding sexting while enhancing positive relationships.

UNIT 2 LESSON 5 RISKY ONLINE RELATIONSHIPS

- Compare and contrast stereotypes and realities when it comes to Internet "stranger danger".
- Learn guidelines for determining safe online relationships, especially with strangers or casual acquaintances.
- Brainstorm ways to help teens avoid risky online behavior.

UNIT 3 GRADE 11

UNIT 3 LESSON 1 RIGHTS, REMIXES, AND RESPECT

- Define the key concepts of inspiration, appropriation, copyright, and fair use and examine how they relate to creative work.
- Understand the legal and ethical debates that surround using other people's creative work.
- Consider the perspectives of the original creator, potential audiences, and the broader community when using others' material.

UNIT 3 LESSON 2 TAKING PERSPECTIVES ON CYBERBULLYING

- Articulate why it's important to consider the perspectives of others in online (and offline) communities.
- Consider the motivations and feelings of all the parties involved in an incident of online cruelty.
- Draw conclusions about how they should respond when someone is the target of online cruelty.

UNIT 3 LESSON 3 WHAT'S THE BIG DEAL ABOUT INTERNET PRIVACY?

- Explore the concept of privacy in both a real-world setting and online.
- Understand how and why companies collect information about visitors to their websites.
- Learn and use online privacy terms.
- Learn that websites are required to post privacy policies.

UNIT 3 LESSON 4 BECOMING A WEB CELEB

- Evaluate the benefits and drawbacks of becoming an online celebrity, using case studies to frame and support their arguments.
- Identify the different kinds of criticism that men and women receive as they gain public attention, and how this reflects broader gender roles.
- Discuss the impact that negative comments can have on both their targets and their viewers.

UNIT 3 LESSON 5 COLLEGE BOUND

- Learn that they have a public presence online called a digital footprint.
- Recognize that any information they post online can help or hurt their image and future opportunities, including their chances for college admission or employment.
- Consider how to present an authentic and positive image of themselves online.

UNIT 4 GRADE 12

UNIT 4 LESSON 1 PRIVATE TODAY, PUBLIC TOMORROW

- Consider the possible benefits and risks of sharing information online.
- Recognize the importance of context in posting or viewing online images.
- Understand what choices they need to make to protect the privacy of others online.

UNIT 4 LESSON 2 DOES IT MATTER WHO HAS YOUR DATE?

- Recognize that companies collect several types of information about them when they go online.
- Think critically about the benefits and risks of online tracking and targeting, and of the content that is offered based on collected data.
- Learn strategies for managing what happens with their information online.

UNIT 4 LESSON 3 BREAKING DOWN HATE SPEECH

- Recognize hate speech and its impact on individuals, groups, and communities, both online and offline.
- Analyze situations to determine if they constitute hate speech.
- Create a set of community guidelines for dealing with online and offline hate speech at school.

UNIT 4 LESSON 4 RETOUCHING REALITY

- Consider both the creative benefits and ethical drawbacks of digital photo manipulation.
- Understand the importance of purpose and context in evaluating digitally edited images.
- Think critically about how the Internet allows users to both celebrate and regulate our "copy-change-paste" culture.

UNIT 4 LESSON 5 COLLECTIVE INTELLIGENCE

- Learn about the concept of collective intelligence, and how it works both online and offline.
- Consider when collective intelligence may be valuable or not.
- Explore the benefits and drawbacks of working as a team to create new information or products.