



September 30, 2019

Dear Superintendent/Principal,

At iHeartMedia we are proud to introduce a new program that will showcase positive work that students do in our community. Our goal is to raise awareness of the Mikey and Bob's "Spectacular Special Stand Out Student Award" brought to you by UPMC.

Mikey & Bob will highlight six local students that go the extra mile and have made a recognizable effort to help those in their community. The winning student will receive \$2,500, and a pep rally hosted by Mikey and Bob at the winner's school, to be mutually agreed upon, where the student will be recognized. We are asking parents, students, teachers, and school administrators to nominate local students ages 13 years and older that are stand outs in the classroom and the community.

We also ask that you make your students, their families, and faculty aware of this opportunity, and how they can nominate. Nominations can be made on the 961kiss.com website. This webpage will show the criteria, rules and how you can nominate students.

We will contact you directly, if a student from your school district is chosen, to set up a date/time that works for your school.

We appreciate the opportunity to work with you on showcasing students and the positive work they do in our community. If you have any questions, feel free to call me at 412-919-8518 or David Edgar, Region Senior Vice President of Programming-Pittsburgh-WV Region, at 412-919-8434.

Sincerely,

A handwritten signature in blue ink, appearing to read "Tim McAler".

Tim McAler

Region President, iHeartMedia Pittsburgh & WV