

September 26, 2017



♥ KIDS. ♥ READING.
National Reading Incentive Program

Dear Parents/Caregivers,

Reading is the heart of education and the only way to get better at it is to *do* it. So, with the help of the BOOK IT![®] Program, our Kindergarten and First Grade students at Harrison Park Elementary will be “reading our hearts out” for the next six months.

The BOOK IT![®] Program is all about turning kids who read because they *have* to into kids who read because they *want* to. Your child has the opportunity to earn Reading Award Certificates by meeting monthly reading goals that we have set (participants must complete twenty 15-minute reading sessions per month). Any time spent reading counts—many teachers give the students opportunities each day for quiet reading time, and many older siblings enjoy reading aloud to younger children. Attached is a reading log sheet that your child will use to track his/her reading progress for the program. A blank reading log is also being posted on the Harrison Park PTO website for reference. For each day that the reading goal is met, a beach ball pictured on the log sheet should be colored in. When the reading log has been completed, your child should return it to his/her teacher by the first school day of each month. Please ensure that your child's name is written legibly on the log sheet and that the signature of an adult is included to ensure proper credit is received. Please also note your child's classroom teacher.

The Reading Award Certificate that is earned can be redeemed at Pizza Hut[®] where your child will receive their very own free, one-topping Personal Pan Pizza[®] to celebrate their reading accomplishment. You will have 30 days from the date of the award to redeem it and there is no purchase necessary. Participants also have the opportunity to earn special reading incentives provided by the Harrison Park PTO. Students who complete the first three months of the program will be given a special reward, and students who complete all six months of the program will be able to choose a book from a provided selection when the program ends.

You can help your child meet these goals by encouraging him or her to spend time reading every day. Did you know that encouraging your child to read (or be read to) for just 20 minutes per day will expose them to 1.8 million words a year? To get you started, the BOOK IT![®] Program is offering three free downloadable e-books with the use of the Amazon Kindle app. Please see the attached flyer for more details.

I hope that you will join us this year and encourage your child to read their heart out.

Thank you ♥

Michele Duckworth
Harrison Park PTO Book It Program Coordinator
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mamaduck320@comcast.net

PROGRAM DATES:

OCTOBER 1, 2017

TO

MARCH 31, 2018

Here's how to redeem:

For ebooks, visit: amazon.com/bookit

For audiobook, visit: audible.com/bookit

Limited time offer. Other restrictions apply. See amazon.com/bookit or audible.com/bookit for details.

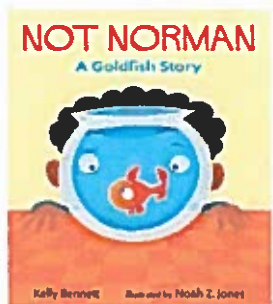
EXCLUSIVE OFFER FOR BOOK IT PROGRAM PARTICIPANTS



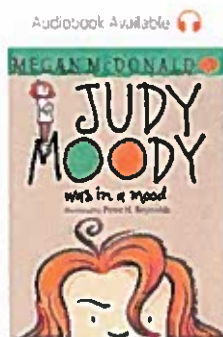
Specially selected just for you!

Enjoy free eBooks and Audiobooks from our friends at
Candlewick Press and Brilliance Publishing.

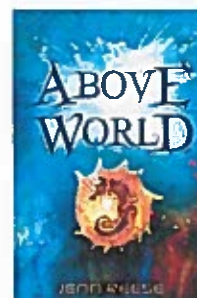
Read all three eBooks and listen to *Judy Moody* and *Above World*.



Not Norman: A Goldfish Story
By [Kelly Bennett](#)



Judy Moody
By [Megan McDonald](#)



Above World
By [Jenn Reese](#)

To kick off your at-home reading routine this year, the BOOK IT! Program has partnered with Candlewick Press and Audible to offer you FREE e-book and audiobook downloads specifically chosen for BOOK IT! kids.

Beginning September 1, 2017 parents can choose to download free Kindle copies of *Not Norman: A Goldfish Story* by Kelly Bennett, *Judy Moody Was in a Mood* by Megan McDonald, and *Above World* by Jenn Reese. Audiobook versions of *Judy Moody Was in a Mood* and *Above World* are also available for download from Audible.

Read or listen on any device with the free Kindle app. Please visit www.amazon.com/bookit to redeem e-book offer. To redeem audiobook offer, please visit www.audible.com/bookit.

Limited time offer, available 9/1/2017 – 12/31/2017. Other restrictions apply.

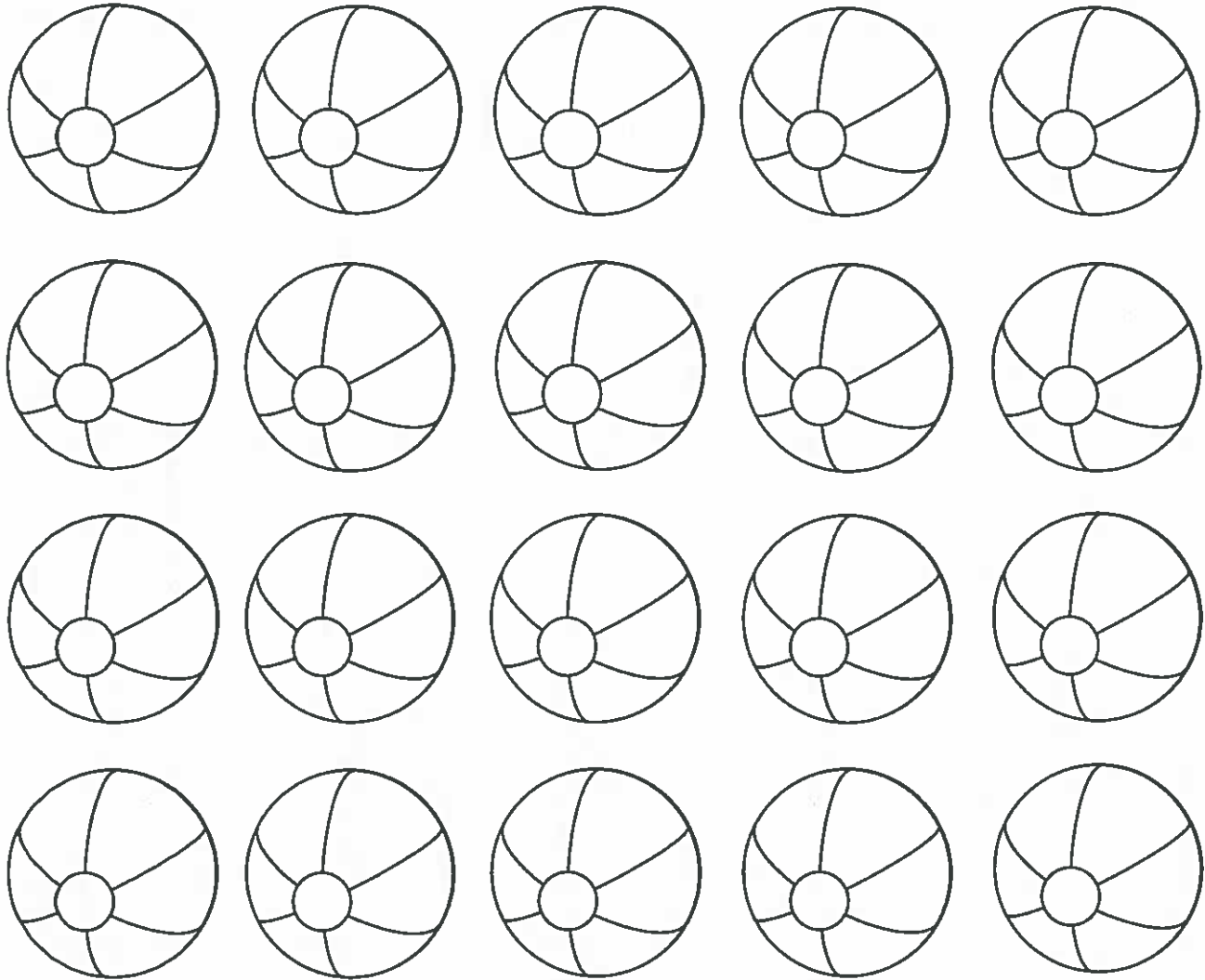


READING LOG

by the minute

_____ (month)

Color in one beach ball for each time that you read for 15 minutes. Return this reading log to your teacher when the month is finished.



Please ensure reading log is signed and is legible to receive proper credit. Any questions or concerns can be directed to Michele Duckworth at mamaduck320@comcast.net.

Student signature _____ Parent signature _____

Classroom Teacher _____



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