



THE  
**Crayon**<sup>®</sup>  
INITIATIVE

**DO YOU HAVE USED, BROKEN CRAYONS  
THAT ARE HEADED FOR THE TRASH?  
WE CAN DO SOMETHING GREAT WITH THEM!**

Introducing The Crayon Initiative: A non-profit organization dedicated to providing children with the resources to express their creativity and individuality through the arts.

Donate your unwanted crayons and we'll recycle them into new ones. Then we'll donate them back to schools, children's hospitals, art programs and other organizations invested in children.

How can you be a part of the initiative?

**DROP OFF YOUR CRAYONS AT YOUR SCHOOL'S  
FRONT OFFICE OR CLASSROOM TODAY!**



*Give us your crayons and give back!*

Learn more at [www.thecrayoninitiative.org](http://www.thecrayoninitiative.org) or email us at [info@thecrayoninitiative.org](mailto:info@thecrayoninitiative.org).