



Bill de Blasio
Mayor



Julie Menin
Director

2020

Dear Colleagues,

The 2020 Census has officially started, and New York City needs you to [fill it out today](#).

The more New Yorkers who fill out the census, the more money we get for schools, housing, roads, bridges, hospitals, senior centers, and more. The census also determines each state's congressional representation, and New York could lose two seats statewide if there is an undercount.

In 2010, however, New York City's self-response rate was only 62%, compared to the national average of 76%. Given all that is at stake, we cannot let that happen again. We are looking to you, NYC's dedicated workforce, to lead the way.

Help NYC get counted by taking a few minutes right now to fill out the 2020 Census. This year, filling out the census is easier than ever, and you don't even need to wait for your invitation to come in the mail. **You can complete it in under 10 minutes: online at my2020census.gov or over the phone by calling 844-330-2020.**

The census will determine New York City's future for the next ten years, so let's make it count! For more information about the 2020 Census, visit www.nyc.gov/census.

Thank you for your dedication to serving New Yorkers.

Julie Menin
Director, NYC Census 2020