



# Order Your 2018 PS 24 Yearbook

January 2018

Dear Parents and Students:

The PS 24 Yearbook is a wonderful **full color** publication of the years' events designed by PS 24 parents, teachers and children. This memorable book costs \$20 and includes class pages of ALL grades, boosters and ads. The cost of the book will be waived if you purchase a booster or ad (please see below).

Orders for yearbooks, boosters and ads must be received and paid for by **Friday, April 6<sup>th</sup>**. Yearbooks will be given out the last week of school. If you have any questions, please email [PS24Yearbook2017@gmail.com](mailto:PS24Yearbook2017@gmail.com)

5<sup>th</sup> GRADE FAMILIES: Each 5<sup>th</sup> grade student will automatically receive ONE COMPLIMENTARY copy of the yearbook. Boosters, ads and additional books for siblings must be purchased separately.

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## 2018 PS 24 Yearbook Boosters and Ads

**BOOSTERS:** Send a special message to your child and/or teacher. **Your \$20 yearbook fee will be waived with a purchase of a booster.**

1 booster is \$20 (25 words or less)  
2 or more boosters \$15 each booster (25 words or less per booster)

**Booster Submission:** Please email your booster to [PS24Yearbook2017@gmail.com](mailto:PS24Yearbook2017@gmail.com) and write "BOOSTER" in the subject line. Make sure to include your child's name and class.

**ADS:** Create a special ad for your child with a picture/s and words. **Your \$20 yearbook fee will be waived with the purchase of an ad.**

Ad Sizes & Rates:

1/4 page (3.5" w x 5"h): \$25                      1/2 page (7.5" w x 5"h): \$35                      Full page (7.5" w x 10"h): \$55

**Two ways to submit your ad:**

Go to: <http://jostensadservice.com/?REF=A09875471> log in, upload your images, pick an ad size and template, create the ad and pay for it online. **Submission deadline is February 15 – 5pm EST.**

**OR**

Create and format your own graphics and personalized message for your child. Ads must be submitted in one of the following formats: PDF, JPEG or TIFF. Please email your ad file to [PS24Yearbook2017@gmail.com](mailto:PS24Yearbook2017@gmail.com) and write "YEARBOOK AD" in the subject line. Make sure to include your child's name and class. **Submission deadline is April 6<sup>th</sup>.**

