



Dear Business Partner,

Jefferson Elementary School has many great traditions. One of these traditions includes the fifth grade graduating students receiving a yearbook at the end of the school year.

We are offering local businesses the opportunity to advertise in the yearbook and to join our fifth grade families in celebration of the passage to Middle School. (It is also a great way to target New Rochelle customers for your business!)

Compared to a newspaper ad which is in someone's house for maybe a week, a yearbook is something folks look at over an extended period of time.

- Full Page Advertisement-\$100
- ½ Page Advertisement-\$60
- ¼ Page Advertisement-\$40
- 1/8th Page Advertisement-\$20

Please return your ad order form by February 1, 2017 to:

Jefferson Elementary School
ATTN: Yearbook Committee
131 Weyman Ave
New Rochelle, NY 10805

We know times are challenging and we do appreciate your support.

Sincerely,

Yearbook Committee
Jefferson Elementary PTA

5th Grade Yearbook Advertisement Order Form

AD SIZE	PRICE
<input type="checkbox"/> Full Page	\$100
<input type="checkbox"/> ½ Page	\$60
<input type="checkbox"/> ¼ Page	\$40
<input type="checkbox"/> 1/8 Page	\$20

Company Name _____

Customer Name _____

Address _____

Phone _____

Email _____

Advertisements may be in color or black and white

Display:

- Business Card (1/8 Page)
- Scanner Ready Artwork
- Jpeg file on CD or Memory Stick
- Other (please describe) _____

Please make checks payable: JEFFERSON PTA

THANK YOU FOR YOUR SUPPORT

For committee use:

- Amount Received \$ _____
 - Check # _____
- Artwork received-date _____