



School Fundraising Event - Frequently Asked Questions



Congratulations on being selected to participate in an event at Barclays! We've put together this list of Frequently Asked Questions to help provide some common answers to students, faculty and parents. As always, we're available anytime to answer any additional questions you may have.

1. What time should I arrive?

You should aim to arrive at least 30 minutes, preferably 1 hour before your scheduled game time.

2. Where do I enter?

You should enter at the Calvin Klein VIP Entrance, on the corner of Atlantic Avenue next to Starbucks.

3. Will there be concessions?

There will not be any concessions open during your school event. It is something we are working on to provide for future events next season.

4. What equipment will be provided?

Each team will get 2 basketballs for warm-ups and water jugs by each bench. We will also have a scoreboard operator to work your game.

5. Will there be referees supplied?

You are responsible for supplying your own referees. If this is an issue, please let us know as soon as possible.

6. Where do we change? Do we have access to the Locker room?

Each team will have access to either a changing room or bathroom depending on availability.

7. Can the cheerleaders do a halftime show? Do we need to bring our own sound system?

Cheerleaders/dance teams are encouraged to do a halftime show (between 2-3 min). You will have access to play music on the Barclays Sound System using an Aux Cord. You can simply plug in a laptop or phone to play music.

8. How much time do we have to warm up?

Teams will get 5-10 minutes to warm up before each game. This is subject to change if needed to speed things up.

9. Where does everyone sit?

All tickets for events are open seating in Sections 7, 8, and 9.

10. Can I buy tickets at the door?

All tickets must be purchased through the unique link provided to your school. We will not be selling any tickets at the door unless arrangements are made prior to the game.

11. How do we purchase bulk tickets?

For a bulk ticket purchase, please contact someone from NYC Basketball / Playbook and we can accommodate a bulk purchase of tickets for the school.

12. Can we bring a videographer?

DEFINITELY! We can credential 1-2 students or parents to take pictures and video for your yearbook, website, or any other purpose...

13. How much money can we raise, and how does it work?

We guarantee a minimum of \$5 per ticket donated back to the school through silent auction items + additional money if needed. For each school, we donate (3) items:

- 1. \$200 NYC Basketball Gift Card*
- 2. 2 VIP Nets Tickets*
- 3. 1 Free Spot in a One-Day NBA Player Clinic*

If funds raised through these three items does not exceed the guaranteed \$5 donation per ticket, Playbook will make up the difference by making a check out to the school.

14. Where do I send my roster?

Please bring a hard copy of your team roster with you on the day of the event including Coach names, Player names & numbers, and team managers.

15. Instead of using the link, can we get hard copy tickets to sell at school?

Upon request, we will provide hard copy student tickets for the students to buy at school. Sometimes this is easier if each player is given a few tickets to sell. Keep track of how many student tickets have been sold and whatever goes unsold MUST be given back on the day of the event along with the money from student ticket sales.

If you are not a student, you must purchase your ticket through the custom link provided to your school.