

Island Park Union Free School District

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ISLAND PARK, NEW YORK 11558



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DR. ROSMARIE T. BOVINO
SUPERINTENDENT OF SCHOOLS

September 29, 2017

Dear Parents:

On Monday, September 25, the Board of Education had its second reading of revised policies 1602 – Public Information, 1602.1 – School Sponsored Information Media, and 1602.2 – News Media Relations. It also adopted two Media Release Forms. The first form pertains to the district's publishing of student interviews, photos, videos and work in its own publications such as the Islander, school calendar, and website. The second form pertains to outside news media's publishing of the same in their respective publications.

The issue of how a child's digital footprint develops into a profile over time (especially on social media) as a child grows from infant to adult is a matter the Board and I take very seriously. Therefore, we believe it is our responsibility to bring this matter to your attention and ask you to consider this when you post images and recordings of your child on your own social media pages. We, too, have a responsibility to remind you that you have the right to decide if a photo or recording may be taken of your child in school and whether or not you want your child's work published electronically in a district publication. *The district is very protective about the management of students' digital files.*

Frequently, however, members of the press are in our buildings to capture student achievements such as Student of the Month, National Junior Honor Society, etc. and presenters at assembly programs provide our students with cultural arts and civic education programs that include student participation. It is exciting to see local, town, and county publications of our children involved in these events; however, the fact is we cannot say how the news media or others (such as elected officials) manage these digital files.

Island Park Schools is clearly distinguishing between the two types of media coverage (school and public) and providing parents the opportunity to opt-in to one or both by not replying or opt-out by completing the form and returning it to the school office. If you choose to opt-out we will honor your request. Please ask friends and family members if their school district provides this same opportunity. You may find Island Park Schools is unique in this regard.

Yours sincerely,

A handwritten signature in cursive script that reads "Rosmarie T. Bovino".

Rosmarie T. Bovino, Ed.D.
Superintendent of Schools

ISLAND PARK UFSD
Island Park, New York

SCHOOL DISTRICT NEWS MEDIA RELEASE FORM:
STUDENT INTERVIEWS, PHOTOGRAPHS, VIDEOS & WORK

Dear Parents/Guardians:

The Island Park Union Free School District publishes newsletters, calendars, websites, and press releases that highlight students and programs of our schools.

I consent for interviews, audio records, photographs, videotapes and/or other transmissions of any kind of my child to be taken and used by the District for public relations, educational or other purposes (in no event will they be used for commercial purposes), including but not limited to use on the District's website, calendars, newsletters, press releases, District's Facebook page or other social media. I further agree that these materials that have been captured will become property of the District. I hereby release and discharge the District and its representatives from any and all claims that may arise from the use at any time of such interviews, audio recordings, photographs, images, videotapes or other electronic transmissions of any kind.

Unless you object to your child participating in such coverage, we will assume that you give the District your permission. If you object, please complete this form and return it to your child's teacher as soon as possible.

Thank you for your cooperation.

Sincerely,

Mr. Jacob Russum, Francis X Hegarty Elementary School Principal
Dr. Bruce Hoffman, Lincoln Orens Middle School Principal

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Island Park UFSD
School District Media Release Form

Please check only ONE item:

[] I do not consent

CHILD'S NAME _____

CLASS or HOMEROOM TEACHER _____

PARENT/GUARDIAN SIGNATURE _____

DATE _____

Please complete and return this form to your child's teacher as soon as possible.

ISLAND PARK UFSD
Island Park, New York

OUTSIDE NEWS MEDIA AND ELECTED OFFICIALS RELEASE FORM:
STUDENT INTERVIEWS, PHOTOGRAPHS, VIDEOS & WORK

Dear Parents/Guardians:

Periodically, outside news media representatives (the Herald, Tribune, Newsday, etc.) and elected officials from the Village, Town, County, State and Federal government (and their representatives) request permission to write a feature or news story about our schools and/or our students. Photographs, video recordings and/or quotes from children and their work often accompany the articles for print or broadcast purposes.

I consent for interviews, audio recordings, photographs, video recordings or other transmissions of any kind of my child or that include or identify my child to be taken and used by outside news media and elected officials for press, media print or broadcast purposes. I further agree that these materials that have been captured will become property of the applicable media agency or elected official and hereby release and discharge the Island Park Union Free School District and its representatives from any and all claims that may arise from the taking and use at any time of such interviews, photographs, videotapes or other electronic or other transmissions of any kind.

Unless you object to your child participating in such coverage, we will assume you give outside news media and elected officials your permission. If you object, please complete this form and return it to your child's teacher as soon as possible.

Thank you for your cooperation.

Sincerely,

Mr. Jacob Russum, Francis X Hegarty Elementary School Principal
Dr. Bruce Hoffman, Lincoln Orens Middle School Principal

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Island Park UFSD
Outside News Media and Elected Officials Release Form

[] I do not consent to release to outside news media

[] I do not consent to release to elected officials

CHILD'S NAME _____

CLASS OR HOMEROOM TEACHER _____

PARENT/GUARDIAN NAME (Please print.) _____

PARENT/GUARDIAN SIGNATURE _____

DATE _____

Please complete and return this form to your child's teacher as soon as possible.