

PHOTOGRAPHS OF PUPILS

Taking photographs of district pupils and buildings for commercial purposes is prohibited without written approval of the Superintendent.

"Commercial purposes" in this context is defined to mean for sale or for use in connection with the advertisement or promotion of goods or services.

"School pupils" in this context means boys and girls enrolled in the school during that part of the day they are at school, on the school grounds, or engaged in any activity under the direction and supervision of the school.

Photographs of children with educational disabilities shall not be disseminated in any way unless permission is granted by parents/guardians. Photos of children placed in the district by DYFS shall not be published without permission of the division case worker.

Use of Photographs:

Photographs on the District Web Site/Newspaper

Photographs of district pupils shall not be posted on the web site if the parent/guardian has filed such a request with the principal's office.

Group photographs may be posted as long as they identify the group, but not the individuals in the group;

The master list of students not to be photographed shall be kept in the principal's office and reviewed prior to any publication.

Date Reviewed: March 19, 2014, April 16, 2014

Date Adopted: May 21, 2014

Key Words: Exploitation, Safety, Photographs of Pupils, Pupil Photographs, Student Photographs

Legal References

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Mandated:

N.J.A.C. 6:28-1.4(a) requires written policy forbidding needless public labeling of pupils with educational disabilities.

Recommendation:

A policy prohibiting use of photographs of disabled pupils without parent/guardian permission; should also address photos of children placed by DYFS. The district may wish to address the issue of parent/guardian permission for use of any pupil's photo. Policies on use of pupils and public performances and exhibitions deal with other aspects of exploitation.

<u>Legal References:</u>	N.J.S.A. 18A:11-1	General mandatory powers and duties
	N.J.S.A. 18A:54-20	Powers of board (county vocational schools)
	N.J.A.C. 6:28-1.4(a)	District board of education policies and procedures

<u>Possible Cross References:</u>	*1100	Communicating with the public
	*1110	Media
	*1120	Board of education meetings
	*1140	Distribution of materials by pupils and staff
	*1250	Visitors
	1320	Participation in out-of-school community activities
	*5125	Pupil records
	*5141.4	Child abuse and neglect
	*5145.12	Search and seizure
	6145.4	Public performances and exhibitions
	*6171.4	Special education

*Indicates policy is included in the Critical Policy Reference Manual.