

MEDIA

Pursuant to Policy 1110, relations with the news media shall be provided for in the following manner:

- A. Information on school profiles as required by the administrative code shall be provided to the media.
- B. Public presentations of district programs, policies and progress of the schools will be provided to the press.
- C. Proposed public presentations to the media will be cleared in advance with the Superintendent.
- D. Permission forms for students to participate in photographs, video or media coverage will be distributed to parents in the beginning of the year. Students who do not return a signed permission form will not participate in presentations to the media or such events.
- E. Parents will be notified by the principal in advance of any individual featured press coverage of their child. Letter "D" above is applicable.
- F. The District office shall maintain an updated Public Relations file with contacts for local media. This file includes the District's Public Relations Plan with goals and objectives.
- G. All press releases will be issued by the Superintendent or designee.

Date reviewed: January 9, 2002; September 16, 2009

Date readopted: September 11, 2002; November 18, 2009