Dear Parent/Guardian:
During the course of the year, the Mount Pleasant Central School District and outside media groups may cover activities and events in our schools including concerts and school performances. This coverage may include photos, video, audio and artwork that could be posted on the Internet, the district website and Facebook page, in printed materials such as the district newsletter and calendar and on television or cable stations. In addition, schools may include news and photos in their own newsletters and classes may participate in videoconferencing on the Internet.

Information released with these images may include:
• Student’s name and grade
• Degrees, honors, awards and recognitions received
• Participation in officially recognized activities or sporting events

Your permission is required for your child to be photographed, interviewed or mentioned by name in any media coverage. Fill out the form below only if permission is being denied, and return it to your school’s main office as soon as possible. By not returning this form, you are giving permission for your child’s participation in any media coverage.

The district will make every reasonable effort to honor requests to not publish group images that contain students on the opt-out list. This policy relates to classroom activities or school events that are not open to the public. Public events such as sports, theater productions and graduations are considered open to the public and therefore outside photographers are not governed by this policy. This policy does not apply to yearbook photos or graduation/moving up pictures and videos.

If you have any questions, please contact the principal of your child’s school. Thank you for your cooperation.

Sincerely,

Susan Guiney, Ed.D.
Superintendent of Schools

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MEDIA COVERAGE OPT OUT FORM

I hereby DENY permission for my child to be photographed, interviewed, televised or mentioned by name in both internal and external coverage of Mount Pleasant Central School District events. Please return to your child’s school as soon as possible.

Student name________________________________________ School __________ Grade/Teacher __________________________

Parent name (print) ____________________________________________________________

Parent signature _____________________________________________________________

Parent phone number Email ____________________________________________________