



**The Rose E. Scala School  
Public School 71/Preparatory Academy at 71  
3040 Roberts Ave. Bronx, N.Y. 10461  
718.822.5351**

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Dear Parents of the Preparatory Academy at 71,

As we prepare for the reopening of school in the fall, we are partnering with DOE approved vendor Smooth Sportswear to supply our school community with Polo shirts and a gym uniform, that have our school logo on them.

Studies have proven that schools in uniform outperform those that are not, and students in uniform behave better and outperform those that are not. The reason is simple... a uniform allows a student to be less distracted and helps them focus on what is most important: their schoolwork.

Other benefits include:

Additional Benefits of Wearing A Uniform

- Clothing cost will be lowered
- Improved school safety, making outsiders easily identifiable
- A sense of pride and spirit will be created as part of our school community
- Lessening the status of brand name clothing therefore reducing social stigmas
- Social stigmas and peer pressure will be reduced as we lesson the status of brand name clothing
- Economic diversity will be equalized

A school uniform web store has been set up by Smooth Sportswear for your convenience. You can log on and purchase the school uniform via the web site. We recommend the following: at least 3 polos and one full gym uniform set.

An informational flyer with web store address and customer service contact # is attached to this letter.

The available ordering windows are scheduled as follows:

Window # 1- 8/14/20- 8/26/20. Orders placed during this window will be delivered to home before the first day of school.

Window # 2- 8/27-9/9/20. After this window, orders will be fulfilled as received and will be delivered to home between 7-10 days; throughout the rest of the school year.

Pants/Skirts can be purchased at your local department store.

Thank you for your continued support and we look forward to a great new school year.

Sincerely,

Mrs. Mirando  
Principal

**Margaret Mirando  
Principal**

**Natalina DeLillis**

**Caitlin Mondelli  
Assistant Principals**

**Raquel Quesada**

*Engage, Empower, Inspire  
Every Child, Every Classroom, Every Day*