

CLARK PUBLIC SCHOOLS  
Clark, NJ 07066  
VALLEY ROAD SCHOOL

**Media Permission Release Form 2019-2020**

At times throughout the school year our school is presented with opportunities for students to be photographed and/or videotaped with names for various reasons such as: display in newspapers, magazines, newsletters, or brochures; viewing on cable or network television stations; training videos for out-of-district educators; display for agencies, companies, and corporations who sponsor or work with school activities, etc. Sometimes guest performers may ask for photographs for their website or brochures. We may also post photographs and names on our website.

There are also occasions when students have a chance to be interviewed, to interview, or exchange questions and answers with the media and/or visitors to our school. There is also the opportunity to release students' work (including written work) for posting throughout the town or state or for submission to the newspaper or other media to be published.

In order to honor parents' wishes when these opportunities/situations arise, we are offering two options. Please read the two options below and check your preference. Please choose one option.

OPTION 1-

       Yes, I give permission for all of the following (#1-7)

1. My child's work and name to be displayed/recorded visually in the media when opportunities arise.
2. My child's work to be photographed, videotaped or displayed by employees or representatives of the Clark Board of Education, outside of the school district, or by members of the media, and for the item or photos/videos to be used in displays and publications, including, but not limited to: local television broadcasts, school and district publications, in places of business, public places, the class, school or district's web site and in area newspapers.
3. For my child to participate in any events in which their work may be used for public display or presentations at Board of Education meetings, school events, or in the community.
4. My child and my child's image and name to be able to be displayed or recorded visually in the media when opportunities arise.
5. My child to be photographed or videotaped by employees or representatives of the Clark Board of Education, or by members of the media, and for the photos/videos and my child's name to be used in displays and publications, including but not limited to: television broadcasts, school and district publications and class, school or district websites, in local or national businesses and in newspapers. This will also include permission for children to be interviewed by members of the media.
6. Student teachers to photograph or videotape the students in their Valley Road School classes including my child for their portfolios or college classes.
7. My child's name, image and work can be included in school wide Dojo. School Dojo Story- Is a way for teachers and school leaders to share updates, important messages, and photos and videos from around the school with all parents in the Dojo system.

OPTION 2-

       NO, I request that my child be excluded from photographs or video recordings used in publications or displays outside of school. I request no contact with the media and choose that my child's work not be shared with outside media or placed on display outside the school.

**Please fill out a form for each of your children on Genesis.**

Name of Child: \_\_\_\_\_ Teacher: \_\_\_\_\_

Parents Signature: \_\_\_\_\_ Date: \_\_\_\_\_