

# Westbrook High School Speaking and Presenting Rubric

WHS 21<sup>st</sup>-Century Learning Expectation: *All students will achieve proficiency in presenting ideas accurately with the support of engaging media.*

Category	Advanced (4)	Proficient (3)	Emerging (2)	Basic (1)
<b>Content and Delivery</b> <i>CCSS.SL.4: Present information, findings, &amp; supporting evidence, address alternative or opposing perspectives. Organization, development, substance, &amp; style are appropriate to purpose, audience.</i>	<ul style="list-style-type: none"> <li>Conveys a clear perspective and presents timely information and worthwhile evidence.</li> <li>Organization, development, substance, and style (eye contact, volume, gestures) are thoroughly appropriate to purpose, and audience.</li> </ul>	<ul style="list-style-type: none"> <li>Conveys a perspective that is mostly clear, presents information that is mostly timely, &amp; includes evidence that is mostly worthwhile.</li> <li>Organization, development, substance, and style (eye contact, volume, gestures) are mostly appropriate to purpose, and audience.</li> </ul>	<ul style="list-style-type: none"> <li>Conveys a perspective that is somewhat clear, presents partial information, and includes limited evidence.</li> <li>Organization, development, substance, and style (eye contact, volume, gestures) are somewhat appropriate to purpose, and audience.</li> </ul>	<ul style="list-style-type: none"> <li>Conveys a perspective that is unclear, presents little or no information, and includes weak or unreliable evidence.</li> <li>Organization, development, substance, and style (eye contact, volume, gestures) are mostly inappropriate to purpose, audience.</li> </ul>
<b>Digital Media</b> <i>CCSS.SL.2: Integrate multiple sources of information presented in diverse media or formats. CCSS.SL.5: Make strategic use of digital media to enhance understanding of findings, reasoning, &amp; evidence &amp; to add interest.</i>	<ul style="list-style-type: none"> <li>Expertly and strategically uses digital media to enhance understanding, reasoning, and evidence.</li> <li>Digital media adds interest and demonstrates effective design principles (contrast, alignment, repetition, proximity).</li> </ul>	<ul style="list-style-type: none"> <li>Mostly uses digital media to enhance understanding, reasoning, and evidence.</li> <li>Digital media adds some interest and mostly demonstrates effective design principles (contrast, alignment, repetition, proximity).</li> </ul>	<ul style="list-style-type: none"> <li>Uses digital media that sometimes enhances understanding, reasoning, and evidence.</li> <li>Digital media adds some interest and mostly demonstrates effective design principles.</li> </ul>	<ul style="list-style-type: none"> <li>Struggles to create digital media that enhances understanding, reasoning, and evidence.</li> <li>Digital media does not reflect design principles (contrast, alignment, repetition, proximity), or it serves as the speaker's script.</li> </ul>
<b>Language and Conventions</b> <i>CCSS.SL.6: Adapt speech to a variety of contexts &amp; tasks, demonstrating a command of formal English when indicated or appropriate.</i>	<ul style="list-style-type: none"> <li>Expertly uses Standard English grammar and academic vocabulary</li> <li>Varies language and sentence structure for effect. Thoroughly conforms to guidelines in a style manual (e.g., <i>MLA, APA and Chicago Handbooks</i>).</li> </ul>	<ul style="list-style-type: none"> <li>Mostly uses Standard English grammar and academic vocabulary</li> <li>Varies language and sentence structure for effect.</li> <li>Mostly conforms to guidelines in a style manual (e.g., <i>MLA, APA and Chicago Handbooks</i>).</li> </ul>	<ul style="list-style-type: none"> <li>Sometimes uses Standard English grammar and academic vocabulary</li> <li>Varies some language and sentence structure for effect.</li> <li>Sometimes conforms to guidelines in a style manual (e.g., <i>MLA, APA and Chicago Handbooks</i>).</li> </ul>	<ul style="list-style-type: none"> <li>Seldom uses Standard English grammar and academic vocabulary.</li> <li>Does not vary language or sentence structure.</li> <li>Does not conform to guidelines in a style manual (e.g., <i>MLA, APA and Chicago Handbooks</i>).</li> </ul>